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Sargento® Launches World's Slowest Pizza Delivery

To announce its latest innovation, Wisconsin cheese company promises FREE pizza to patient pie lovers

PLYMOUTH, Wis. – April 29, 2019 – [Sargento Foods](#) is bringing premium aged cheeses to the shredded cheese category for the first time with the launch of its new Reserve Series™. So, to help spread the news and give consumers the opportunity to taste this new specialty cheese, they're delivering pizzas, *for free*, with the World's Slowest Pizza Delivery.

There's only one catch. You have to wait up to 18 months while the cheese ages to get your pizza.

Sargento's World's Slowest Pizza Delivery gives consumers the opportunity to choose from four flavorful pizza creations featuring the new Reserve Series™ - shredded cheese that takes up to 18 months to age, adding incredible depth of flavor and texture to meals. These pizzas will be prepared using the new Reserve Series™ flavors including, Aged Italian Blend, Shredded 6-Month Aged Gouda, Shaved 14-Month Aged Parmesan and Shredded 18-Month Aged Cheddar.

"At Sargento®, we believe that good things come to those who wait – especially cheese. Our new Reserve Series™ shreds are a great way to elevate your everyday meals, so what better way to try our new aged shreds than sprinkling them on the food you know and love?" said Stuart Manning, Senior Marketing Manager on Sargento Shredded Cheese. "With our World's Slowest Pizza Delivery service, you will be able to choose from four flavorful pizzas, including Margherita, Apple Bacon Gouda, Chicken Parmesan and Mac 'n' Cheese. Better yet, you can track your pizza's progress and watch the cheese aging via our live cheese cam."

Sargento® has partnered with Big G's Pizza to offer free pizzas to the first 100 people to respond who live within the delivery radius of the pizza partner in Chicago, Ill. So, if you are eligible, you might be wondering what kind of pizza a 4-18-month delivery service will get you? Well, we've taken the liberty to pull a few scenarios together to help you decide which slice is right:

- Switch up the usual Labor Day Weekend barbecue menu and order now for the classic and saucy Margherita Pizza topped with the **Aged Italian Blend cheese**.
- Get a head start on planning that Halloween party and go for the Apple Bacon Gouda Pizza with **6-Month Aged Gouda** – it'll be a Gouda time.
- Don't know how you want to kick off summer 2020? Place an order for the Chicken Parmesan Pizza with **14-Month Aged Parmesan** and it will not disappoint.
- Too tired to cook on Thanksgiving? Save the effort and plan ahead to have the Mac 'n' Cheese Pizza topped with **18-Month Aged Cheddar** delivered to your door.

Visit [SlowestPizzaDelivery.com](#) to see if you're eligible to receive a free pizza. Not in the delivery radius? Not a problem. All of these delicious pizza recipes can be found at [Sargento.com](#) for you to make at home.

About Sargento Foods Inc.:

With 2,300 employees and net sales of \$1.4 billion, Sargento Foods is a family-owned company that has been a leader in cheese for more than 65 years. Founded in 1953 in Plymouth, Wisconsin, Sargento created the world's first successful pre-packaged sliced and shredded natural cheeses. Today, Sargento Foods is still based in Wisconsin, where they manufacture and market amazing shredded, sliced and snack natural cheese products, as well as ingredients and sauces. Company leadership lives to serve local communities and employees, whom they refer to as the Sargento Family.

www.Sargento.com



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