



For more information:

Sarah Borchardt
Golin
312-729-4440
sborchardt@golin.com

Sargento Foods Introduces Sweet Balanced Breaks® Snacks
Four sweet varieties balance indulgence and real goodness

PLYMOUTH, Wis., March 29, 2017 -- [Sargento Foods](#) is giving cheese lovers a balanced way to satisfy their sweet tooth with the release of Sweet Balanced Breaks® Snacks. This new product combines the savory flavors of creamy, natural cheese with sweet ingredients like dried fruits and dark chocolate.

Sweet Balanced Breaks® Snacks add to the wide range of Sargento® cheese snacks. The four Sweet Balanced Breaks® Snack varieties feature 5-7 grams of protein and fewer than 200 calories per serving.

"We have been thrilled with the response to Balanced Breaks® Snacks, and we wanted to give our loyal fans even more variety and convenience in their snacks," said Ryan Hensing, Director of Marketing for the Sargento Foods Consumer Products Division. "The Sweet Balanced Breaks® line lets people embrace their sweet side with the perfect balance of indulgence and real goodness."

The tempting new combinations are:

- Natural Cheddar Cheese, Raisins, Sea-Salted Roasted Almonds and Greek Yogurt-Flavored Drops
- Monterey Jack Natural Cheese, Dried Cranberries, Banana Chips and Dark Chocolate Chunks
- Natural Cheddar Cheese, Raspberry Flavored Dried Cranberries, Graham Crackers and Milk Chocolate Chunks
- Monterey Jack Natural Cheese, Dried Cranberries and Dark Chocolate-Coated Peanuts

Sargento Sweet Balanced Breaks® Snacks are available in packages of three 1.5-ounce snacks for a suggested retail price of \$3.69. They can be found at retailers nationwide in the dairy aisle. For more information and product availability, visit www.sargento.com.

About Sargento Foods Inc.

Sargento Foods Inc. has demonstrated its passion for cheese and cheese-based meal solutions for more than 60 years. Founded in 1953 in Plymouth, Wisconsin, Sargento Foods is a leading manufacturer, packager and marketer of shredded, sliced and snack natural cheeses, cheese appetizers, ingredients, sauces and other culinary solutions. Sargento Foods is owned and operated by the Gentine family, has net sales exceeding \$1.4 billion and more than 1,900 employees. For more information, please visit www.sargento.com.

###