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Michael Roslen Joins Sargento Foods as Associate Marketing Manager

PLYMOUTH, Wis. – June 14, 2017 – [Sargento Foods Inc.](#) announces Kevin “Michael” Roslen has accepted the position of Associate Marketing Manager - Shreds in the Consumer Products Division.

Michael will be responsible for the development and execution of marketing plans for the Shredded cheese business as well as helping build the Sargento brand. He will report to Steve Strubbe, Senior Marketing Manager - Shreds.

“Michael comes with a diverse professional background in both the manufacturing and consumer packaged goods industries working for small as well as large multi-national corporations,” said Louie Gentine, CEO of Sargento Foods. “We look forward to welcoming him to the Sargento family.”

Prior to joining Sargento Foods, Michael most recently served as an Associate Brand Manager at Anheuser-Busch InBev where he was responsible for brand building, consumer marketing program development and strategic analysis.

Michael earned his MBA in marketing with a focus on brand management from the University of Notre Dame, and his Bachelor’s degree in sport management from Southeast Missouri State University in Cape Girardeau.

About Sargento Foods Inc.

Sargento Foods Inc. has demonstrated its passion for cheese and cheese-based meal solutions for more than 60 years. Founded in 1953 in Plymouth, Wisconsin, Sargento Foods is a leading manufacturer, packager and marketer of shredded, sliced and snack natural cheeses, cheese appetizers, ingredients, sauces and other culinary solutions. Sargento Foods is owned and operated by the Gentine family, has net sales exceeding \$1.4 billion and more than 1,900 employees. For more information, please visit www.sargento.com.

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