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Sargento Foods Welcomes Three New Hires in the Consumer Products Division

PLYMOUTH, Wis. – June 26, 2015 – [Sargento Foods Inc.](#) announces three recent additions to its Consumer Products Division. Tara Schuler has joined as Associate Marketing Manager on the Shredded Cheese business, while Becky Plummer has accepted the position of Associate Marketing Manager on the Snacks business. Marie Sherman has also joined the company as Trade Planning Analyst.

As Associate Marketing Manager, Tara will support efforts to build the brand by working on business analysis, budget management and advertising and consumer promotion development. Tara will report to Steve Strubbe, Senior Marketing Manager of Shredded Cheese.

“We feel fortunate to have Tara join the Sargento family,” said Louie Gentine, CEO at Sargento Foods. “Our marketing team will benefit from her experience and education.”

Tara recently received her MBA in marketing from The Ohio State University in Columbus, Ohio. Tara also previously worked as a Facilities Engineer at the Shell Oil Company and as a Brand Management Intern for The Scotts Miracle-Gro Company.

Also joining Sargento Foods as Associate Marketing Manager, Becky will analyze business data, assist with executing consumer promotions programs and act as a liaison with the public relations agency. She will report to Stuart Manning, Marketing Manager of Snacks.

“Becky’s background working on promotional multimedia communications will be a great asset to our Snacks team,” Louie said. “We look forward to welcoming her to the family.”

Before joining Sargento, Becky received her MBA in Marketing at Michigan State University in East Lansing, Michigan. Previously, she worked for United Stationers as a Marketing E-Commerce Intern where she was responsible for enhancing the online user experience. Becky also held the position of Promotions Coordinator at Meijer Inc. and contributed to sales growth.

As a Trade Planning Analyst, Marie will be responsible for the implementation and execution of trade spending activity for Consumer Products Division sales, including the budgeting, planning, tracking and analysis of trade spending events. She will report to Abbie Weber, Senior Trade Planning Manager.

“Marie joins us with experience working with consumer packaged goods companies across the U.S. and Canada,” said Louie Gentine, CEO of Sargento Foods. “We look forward to her continued success as part of the Sargento family.”

Prior to joining Sargento Foods, Marie was a Business Insights Manager at Acosta Sales & Marketing. As part of the insights team, Marie provided key findings and actionable strategy to help more than 20 manufacturers increase sales and strengthen their brands.

Marie earned a Bachelor of Fine Art degree in Business Administration from the University of Wisconsin-Stout in Menomonie, Wisconsin.

About Sargento Foods Inc.

Sargento Foods Inc. has demonstrated its passion for cheese and cheese-based meal solutions for more than 60 years. Founded in 1953 in Plymouth, Sargento is a leading manufacturer, packager and marketer of natural shredded, sliced and snack cheeses, cheese appetizers, ingredients, sauces and other culinary solutions. Sargento is owned and operated by the Gentine family, has net sales exceeding \$1 billion and more than 1,700 employees. For more information, please visit www.sargento.com.

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