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Sargento Foods Unveils Two New Flavors of Fan-Favorite Balanced Breaks®
New offerings build upon the most successful launch in Sargento history

PLYMOUTH, Wis. (June 27, 2016) – [Sargento Foods](#) is giving consumers new reasons to enjoy snacking with the release of two additional [Balanced Breaks®](#) snack varieties featuring unique ingredients.

Balanced Breaks® snacks, which feature creamy, natural cheese, crunchy roasted nuts and sweet dried fruits, continue to soar in popularity, making them a favorite since their April 2015 release. Like the original lineup, the new varieties balance nutritious with delicious and feature 7-8 grams of protein and fewer than 200 calories. The two new delicious varieties are:

- **Balanced Breaks® Colby-Jack Natural Cheese with Sea-Salted Peanuts and Blueberry Juice-Infused Dried Cranberries.** The tang of the cranberries is offset by a sweet blueberry infusion, which mingles with the rich, creamy Colby-Jack cheese and salty roasted peanuts to deliver a big burst of flavor.
- **Balanced Breaks® Gouda Natural Cheese with Honey-Roasted Peanuts and Dried Cranberries,** which combines the creamy, buttery taste of Gouda with sweet, crunchy honey-roasted peanuts and tart dried cranberries.

“Our Balanced Breaks® snacks was the most successful product launch in Sargento history and has exceeded sales expectations,” said Chris McCarthy, Director of Marketing for the Sargento Foods Consumer Products Division. “Expanding the available flavors is a natural move to give consumers the variety and convenience they want in snacks.”

Balanced Breaks® snacks come in a package of three 1.5-ounce snacks for a suggested retail price of \$3.69. For more information and product availability, visit www.sargento.com/balancedbreaks.

About Sargento Foods Inc.

Sargento Foods Inc. has demonstrated its passion for cheese and cheese-based meal solutions for more than 60 years. Founded in 1953 in Plymouth, Sargento is a leading manufacturer, packager and marketer of natural shredded, sliced and snack cheeses, cheese appetizers, ingredients, sauces and other culinary solutions. Sargento is owned and operated by the Gentine family, has net sales exceeding \$1 billion and more than 1,800 employees. For more information, please visit www.sargento.com.

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