



For More Information:

Portia Young	Chelsea Moosa
Sargento Foods Inc.	Golin
920-892-3582	312-729-4071
portia.young@sargento.com	cmoosa@golin.com

Sargento Foods Announces Two Staffing Updates in the Consumer Products Division

PLYMOUTH, Wis. – Jan. 12, 2015 – [Sargento Foods Inc.](http://www.sargentofoods.com) announces two changes within the Consumer Products Division’s Marketing Department. Stuart Manning has been promoted to Marketing Manager of Snacks, and Steven (Steve) Strubbe has joined the team as Senior Marketing Manager of Shredded Cheese.

As Marketing Manager, Stuart will continue building the Sargento Natural Cheese Snacks line. He will be responsible for developing and implementing strategies, plans and programs to meet tactical and strategic goals. Stuart will report to Chris McCarthy, Director of Marketing.

Stuart previously held the position of Associate Marketing Manager at Sargento Foods for three years. In this role, Stuart was responsible for the marketing efforts behind refrigerated and non-refrigerated snacks.

“Stuart has proven to be a dedicated team player in his role as Associate Marketing Manager, and we congratulate him on this well-deserved promotion,” said Louie Gentine, CEO at Sargento Foods.

Prior to joining Sargento Foods, Stuart worked as Assistant Brand Manager at The Scotts Miracle-Grow Company in Columbus, Ohio. He managed multiple aspects of the Scotts lawn spreader and lawn products portfolios. Stuart earned his bachelor’s degree from Lawrence University in Appleton, Wisconsin. He also holds an MBA from Indiana University in Bloomington, Indiana.

Joining Stuart in the Marketing Department, Steve will contribute to marketing initiatives for the Shredded Cheese line as Senior Marketing Manager. He will report to Erin Price, Director of Marketing.

“Steve joins us with years of experience working for great brands,” said Louie. “We look forward to welcoming him to the Sargento family.”

Before Sargento, Steve worked at Anheuser-Busch and Kimberly-Clark. Most recently, Steve served as brand manager on Huggies core diaper line for Kimberly-Clark in Neenah, Wisconsin.

Steve earned his bachelor’s degree in English and his MBA with a concentration in marketing from the University of Texas at Austin.

About Sargento Foods Inc.

Sargento Foods Inc. has demonstrated its passion for cheese and cheese-based meal solutions for more than 60 years. Founded in 1953 in Plymouth, Sargento is a leading manufacturer, packager and marketer of natural shredded, sliced and snack cheeses, cheese appetizers, ingredients, sauces and other culinary

solutions. Sargento is owned and operated by the Gentine family, and has net sales of more than \$1 billion and more than 1,700 employees. For more information, please visit www.sargento.com.

###