

OFFICIAL OFFER CERTIFICATE VALID 10/15/08-12/31/08

THE ORIGINAL CHRISTMAS CLASSICS™

\$5 MAIL-IN REBATE OFFER



GET \$5.00 BACK BY MAIL WHEN YOU:

Buy your choice of *Rudolph the Red-Nosed Reindeer*, *Frosty the Snowman* or *Santa Claus is Comin' to Town* (DVDs) and any one of Keebler®/Sargento® 5-Pack snacks before 12/31/08. See below for details.

See below for details.

To receive your \$5 mail-in rebate, send:

- 1) This original Mail-In Offer form, legibly and fully completed.
- 2) One (1) original store identified cash register receipt dated 10/15/08-12/31/08 with DVD purchase circled AND one (1) original store identified cash register receipt dated 10/15/08-12/31/08 with one (1) 5-pack snack product circled.
- 3) Mail entry to:
\$5 REBATE CHECK BY MAIL
DEPT. #107297
SARGENTO & HOLIDAY CLASSICS
DVD \$5 MIR
P.O. BOX 52900
PHOENIX, AZ 85072

PLEASE PRINT:

Name _____

Address _____ Apt. # _____

City _____ State _____ ZIP _____

Daytime Phone # (Optional) _____

Offer expires DECEMBER 31, 2008. Envelope containing mail-in form and cash register receipts must be postmarked by JANUARY 30, 2009. Keep a copy of form and receipts. Originals become the property of Classic Media, Inc. ("Sponsor") and will not be returned. This offer is void where prohibited, taxed or restricted by law. P.O. boxes will not be honored. One request and rebate per address. Invalid requests will be rejected and receipts will not be returned. This rebate is redeemable only on purchase of products indicated. Only new, factory-sealed DVDs (not previously viewed DVDs) qualify. Rebate checks must be cashed or deposited within 90 days of check date. Any attempted redemption not consistent with these terms and conditions will be void and constitutes fraud. Sponsor is not responsible for lost, illegible, incomplete, damaged, late or misdirected mail. Sponsor reserves the right to reject submissions deemed in its sole discretion to be in violation of these terms and conditions. Sponsor reserves the right to request additional information regarding this claim. This offer is not valid with any other Sponsor or SARGENTO FOODS offer. Good only in the U.S.A. Cash value 1/100¢. WARNING: Offer may not be assigned or transferred. Reproduction, purchase, sale or trade of this form or cash register receipts is prohibited. Proof-of-purchase receipts submitted by clubs or organizations will not be honored or returned. Fraudulent submission could result in prosecution to the fullest extent possible under applicable laws. Please allow 8-10 weeks for processing your rebate from receipt of submission at fulfillment house. If you do not receive your rebate within 10 weeks, please visit www.rebatestatus.com or call 1-877-776-0261. All information captured in this consumer offer, including buying behavior, may be used for marketing research by Sponsor and its affiliates. Sargento and related marks are trademarks of Sargento. ©2008 Sargento Foods Inc. All programming © Classic Media, Inc., an Entertainment Rights group company. Kellogg North America Company characters and trademarks are used under license and with permission of Kellogg North America Co. ©,™, © 2008 Kellogg NA Co. Official Licensed Product.