



For More Information:

Barbara Gannon
Sargento Foods Inc.
920-892-3530

bgannon@sargento.com

Kristen Svobodny
GolinHarris
312-729-4315

ksvobodny@golinharris.com

**Annual Sargento Make-A-Wish® Golf Tournament Grants Seven Wishes
Fundraiser grew 70 percent compared to last year**

PLYMOUTH, Wis. (Oct. 21, 2011) – Building on the company’s tradition of community service, Sargento Foods Inc. announced today that funds from its recent Sargento Make-A-Wish Golf Outing granted the wishes of seven Wisconsin children battling life-threatening medical conditions. Together, Sargento, tournament sponsors, and 144 golfers raised \$56,459 for Make-A-Wish Foundation® of Wisconsin.

“We sincerely admire how Make-A-Wish Foundation helps enrich the lives of children all over Wisconsin, giving them hope, strength and joy,” said Lou Gentine, chairman and chief executive officer at Sargento. “At Sargento, community service is a core value, so we’re honored to help grant wishes to children, thanks to the success of the Sargento Make-A-Wish Golf Outing.”

Three of the seven Wisconsin children who discovered the power of a wish come true were sponsored by Sargento, thanks to the success of the Make-A-Wish Golf Outing:

- Christopher, a 16-year-old from Plymouth, enjoyed the sandy white beaches of Punta Cana, Dominican Republic, and participated in a deep sea fishing adventure and zip lining.
- Alexis, an 8-year-old girl from Howards Grove, had fun in the sun with family in Orlando, Fla.
- Zakary, a 17-year-old from Sheboygan embarked on an exotic safari in South Africa.

Make-A-Wish Foundation is the largest wish-granting charity in the world, granting a wish every 40 minutes. Since the Wisconsin chapter was founded in 1984, more than 4,200 wish families have experienced the power of a wish.

“A wish come true helps children feel stronger, more energetic, more willing and able to battle their life-threatening medical conditions. For many of them it marks a turning point in their fight against illness,” said Kris Teofilo from Make-A-Wish Foundation of Wisconsin. “We’re thrilled with the success of this year’s Sargento Make-A-Wish Golf Outing and thank Sargento for their continued generous support to help make wishes come true.”

Separate from the annual Sargento Make-A-Wish Golf Outing, Sargento has donated more than \$36,000 to the Make-A-Wish Foundation of Wisconsin since 1993. For more information, please visit www.wisconsin.wish.org.

[About Make-A-Wish Foundation of Wisconsin](#)

Make-A-Wish Foundation® of Wisconsin grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Since the Wisconsin chapter was founded in 1984, more than 4,200 families statewide can attest to the power of a wish. Last year, the chapter granted more than 300 wishes for medically qualified children. Currently, more than 230 Wisconsin children are in the process of having their special wishes granted. The Foundation is committed to providing every medically-eligible child the opportunity to have his or her wish come true. For more information about Make-A-Wish Foundation of Wisconsin or to learn how you can make a difference, please call 920.993.9994 or visit wisconsin.wish.org.

About Sargento Foods Inc.

Sargento Foods Inc. has demonstrated its passion for cheese and cheese-based meal solutions throughout its history. Founded in 1953 in Plymouth, Sargento is a leading manufacturer, packager and marketer of natural shredded, sliced and snack cheeses, cheese appetizers, ingredients, sauces and other culinary solutions. Sargento is owned and operated by the Gentine family, and has net sales of more than \$975 million. For more information, please visit www.sargento.com.

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