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FOR IMMEDIATE RELEASE

Douglas Marshall Joins Sargento to Support Food Ingredients Division
Food industry veteran brings more than 18 years of experience to drive company's sales initiatives

PLYMOUTH, Wis. (Oct. 27, 2010) – Sargento Foods Inc. announced today the appointment of Douglas Marshall as director of sales for its Food Ingredients Division. He will be responsible for supervising sales activities across the South, Central and Rocky Mountain regions.

“We are pleased to welcome Douglas to the Sargento family and are confident he will offer significant value to our Food Ingredients Division,” said Louie Gentine, president and chief customer officer at Sargento. “His strong background in sales management of food service items will provide Sargento with valuable insight to help grow our business.”

Prior to joining Sargento, Marshall acquired more than 18 years of experience in all phases of account management. Most recently, he served as the national account sales manager for Stratas Foods, managing account planning and execution of daily activities. Before Stratas Foods, Marshall worked for Archer Daniels Midland Company, a leading agricultural processor, holding a variety of management roles in sales of food service items.

A native of Peoria, Ill., Marshall earned a master's degree in business administration from Millikin University, Decatur, Ill., and a bachelor's degree in finance from Bradley University, Peoria. He also served as a professor at Millikin University, teaching organizational development through human resources and group and team dynamics.

About Sargento Foods Inc.

Sargento Foods Inc. has demonstrated its passion for cheese and cheese-based meal solutions throughout its history. Founded in 1953 in Plymouth, Sargento is a leading manufacturer, packager and marketer of natural shredded, sliced and snack cheeses, cheese appetizers, ingredients, sauces and other culinary solutions. Sargento is owned and operated by the Gentine family, and has net sales of more than \$900 million. For more information, please visit www.sargento.com.

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